

FOR IMMEDIATE RELEASE

**EATING DISORDERS AWARENESS WEEK
FEBRUARY 1 TO 7, 2021**

***EATING DISORDERS HAVE BEEN ON THE RISE SINCE THE START OF THE PANDEMIC.
YOU'RE NOT ALONE. TOGETHER LET'S BREAK THE ISOLATION.***

MONTRÉAL, JANUARY 21, 2021 : — Eating Disorders Awareness Week (EDAW) will run from February 1 to 7, 2021. This year's theme is in keeping with the times: *Eating disorders have been on the rise since the start of the pandemic. You're not alone. Together let's break the isolation.*

We've seen a marked increase in requests for support since the start of the pandemic, a direct result of the negative impacts of the public health crisis on people battling eating disorders and their friends and families. Loss of routine, unsafe environments, limited contacts with friends and family, uncertainty and stress are just some of the major consequences of the pandemic that dramatically increase feelings of loss of control and distress. In addition, friends and family working from home and under lockdown are more acutely aware of eating disordered behaviours and are sensing a growing need for help in dealing with these illnesses.

"It's important to understand that the pandemic presents unique challenges for people living with eating disorders and their friends and families. **The pandemic, the lockdowns and quarantines, generate feelings of stress, anxiety and depression. Levels of mental distress have risen sharply among our clientele as a result, and relapses have spiked. The demand for online support has skyrocketed, now at 131% of what it was prior to the pandemic,**" explains Josée Champagne, Executive Director of ANEB.

The organizers of Eating Disorders Awareness Week (**EDAW**) in Québec, Anorexie et boulimie Québec (**ANEB**) and the **MAISON L'ÉCLAIRCIE**, want to send a clear message: There's help for people suffering from eating disorders and those close to them. There's a whole support network ready and waiting to provide help and break the isolation.

"Family, friends, health professionals, specialists in eating disorders ... there's support for you if you are living with an eating disorders. It's important to talk about it and ask for help," adds Myriame Trudel, Director, Maison l'Éclaircie.

New awareness tools will be available on the **EDAW** website all week long: www.semaintroublesalimentaires.com.

- Activities guides
- Blogs
- EDAW posters
- Videos

Events will also be held across the province to mark EDAW. See the events calendar at www.semaintroublesalimentaires.com/calendrier.

For a list of EDAW partners:

<http://semaintroublesalimentaires.com/partenaires/>

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INTERVIEW REQUESTS

To request an interview with **ANEB's** Executive Director Josée Champagne or Clinical Coordinator Jérôme Tremblay and Myriame Trudel, Director of Maison l'Éclaircie, please contact **NIDEM COMMUNICATIONS**.

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FOR FURTHER INFORMATION:

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DATES: February 1 to 7, 2021

WEBSITE: www.semaintroublesalimentaires.com

HASHTAGS: #SemTA2021, #EDAW2021